

Globalization	
Positive/pros	Negative/cons
<ul style="list-style-type: none"> ○ contains seeds of a better future for all the world's people 	<ul style="list-style-type: none"> ○ wealth creation has become the essential requirement of globalization – is this a goal in itself?
<ul style="list-style-type: none"> ○ economic prosperity and work for developing countries ○ business opportunities for industrial countries 	<ul style="list-style-type: none"> ○ social goals are being ignored, stand second to financial interests ○ Westernization: gap between rich and poor is widening ○ “survival of the fittest”
<ul style="list-style-type: none"> ○ major improvements in productivity, innovation, creativity ○ general economic prosperity ○ ecological stability 	<ul style="list-style-type: none"> ○ danger to the environment, massive pollution in third-world countries (China, India) ○ “outsourcing” of CO2 emissions ○ regional and ethnic tensions about natural resources e.g. clean water ○ biological diversity is destroyed
<ul style="list-style-type: none"> ○ spread of democracy ○ freedom and human rights 	<ul style="list-style-type: none"> ○ erosion of democracy and fair play through increasing power of multinational companies ○ they can no longer be controlled by elected governments ○ corruption
<ul style="list-style-type: none"> ○ shared universal humanity and shared profits ○ cross-cultural understanding ⇒ less hostility ⇒ fewer wars ○ borderless, peaceful world of shared universal values ○ the world is getting smaller ○ world-wide web makes communication easier, cheaper ○ traveling becomes easier ○ free trade or rather fair trade? (so developing countries can benefit, too) 	<ul style="list-style-type: none"> ○ trade barriers still exist: e.g. subsidies in agriculture of rich countries keep developing countries away from the world market
<ul style="list-style-type: none"> ○ homogenous and largely commercial culture ○ music, fashion, food, world-wide style culture ○ homogenous continents 	<ul style="list-style-type: none"> ○ erosion of national cultures, massive immigration, migration ○ McDonald's, Starbucks, Hollywood, Disneyland, Levi's, Coca Cola, Pepsi, pop music... ○ Americanization ○ the introduction of new species on new land masses/continents leads to the extinction of domestic species ○ evolution has proceeded independently ○ moving plants and animals around the earth (via ships and planes) leads to a reduction of the number of species over time ○ invasive species: e.g. cats, rabbits, Himalayan Balsam (Indisches /Japanisches Springkraut, touch-me-not) ○ homogenizer of continents

